**Draft Agenda**

**USPTO-MofCOM Licensing Program**

**Host: Renmin University School of Law**

Time: March 28, 2017

Attendee: 100-150

Location: Renmin University School of Law,

Huixian Rd, Haidian Qu, Beijing Shi, China, 100000

8:30 – 8:45 Welcoming Comments

Dean LIU Chuntian, Renmin University School of Law

USPTO official

8:45 – 9:15 Opening Remarks

Deputy Chief of Mission, Embassy of the United States

MofCOM official

9:15-10:00 Keynote Speeches

Maximizing IP commercialization –less is more

Honorable Judge Sidney H. Stein, United States District Court Southern District of New York

Chinese keynote speaker to be identified and invited by MofCOM or Renmin

10:00-10:15 Tea Break

10:15 – 11:00

Introduction to current U.S., U.K., and Chinese legislation and judicial practice, and history on technology transfer

Moderators:

Mike Mangelson, IP Attaché, USPTO

1. US Contract law and cases on domestic and international technology transfer

Erick Robinson, Director of Patent Litigation, Beijing East IP

1. Chinese contract law and regulations on technology transfer, TIER (Technology Import Export Regulation), and cases on domestic and international technology transfer

CHENG Yongshun, Director of the Beijing Intellectual Property Institute, former Deputy Presiding Judge of the IP Division of the Beijing High People’s Court and Chief IP Judge

1. The UK experience with domestic and international technology transfer

Tom Duke, UK IP Attaché to China

11:00 - 12:30 Cross Border Licensing Flows: a comparison of US and Chinese data

Moderators:

Larry Lian, Attorney-Advisor, USPTO

1. Plans for licensing in light of China’s goal to emphasize IP utilization and become a much larger technology exporter

NDRC or MoST Official

1. Patenting trend, licensing flow and related data

Mark Cohen, Senior Counsel, USPTO

SIPO Official

1. Trade Data and Comparisons, including investment data, customs data and licensing to affiliated and unaffiliated entities, comparing different countries/regions

Brian Moyer, Director, Bureau of Economic Analysis

Renmin speaker or MofCOM official/economist

1. 2017 Global IP Index

Ellen Szymanski, Senior Director of Global IP Center, U.S. Chamber of Commerce

12:30 – 1:30 Boxed Lunch

1:30 – 3:00 Licensing Practices – Views from the Private Sector and the Bar

Moderators:

Jeffery Whittle, Immediate Past Chairman & President, Licensing Executive Society (USA and Canada)

1. Portfolio licensing practices including cross licensing, grant backs

Dina Kallay, Director, Intellectual Property and Competition, Ericsson

Speaker from Chinese company

1. Licensor/licensee behavior, including motivations, choice of law, choice of forum and contractual provisions, clauses to address various risks such as third party infringement disputes

Cheney (Chi) XU, IP Law Manager, IBM Corporation

Speaker from Chinese company

1. Relationship of technology transfer with antitrust law – counsel’s view

Stuart Chemtob, Senior Of Counsel, Wilson Sonsini Goodrich &Rosati

Chinese speaker

3:00 - 3:15 Tea Break

3:15 – 5:00 Licensing in Different Settings and Tax Considerations in Licensing

Moderators:

Mike Mangelson, IP Attaché, USPTO

Renmin speaker or MofCOM official

1. Software and Open Source Licensing Practices (US & Chinese organization)

US Speaker TBC

Chinese speaker

1. Current environment for licensing and cross licensing in China

MA Yide, President, Beijing Zhongguancun IP Research Institute

1. Role of licensing in government to government collaboration and model terms

Stacy Baird, Executive Director, US-China Clean Energy Forum

Chinese speaker from MoST

1. Tax Motivations to license or not license (Tax Advisor/Accountants from US and China)

Rachel Guan, Tax Director, KPMG

Speaker from Chinese Accounting/Tax Firm

5:00-5:15: Concluding Remarks

USPTO

Renmin University